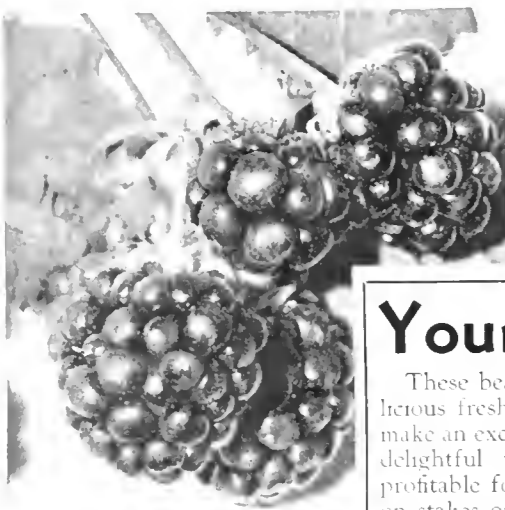


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





## New Boysenberry

Huge two-inch berries with amazingly rich and appetizing flavor. Beautiful too—rich purplish maroon. Child of Youngberry. Grow them on a trellis or you would grapes. Destined soon to replace blackberries and dewberries.

## Youngberry

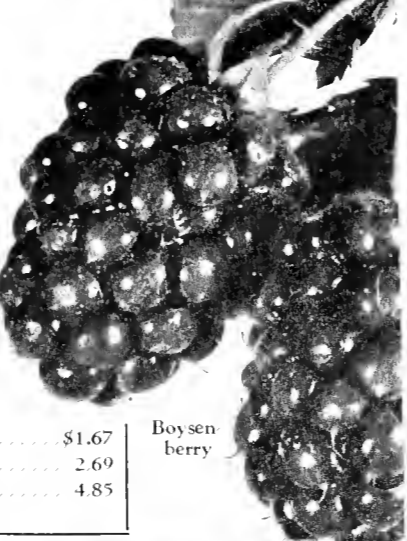
These beautiful maroon-red berries are delicious fresh from the vine, fine canned, make an excellent cocktail. You will find them delightful for home use and exceedingly profitable for market. Set 4x7 feet and train on stakes or wire 2 1/2 feet above ground.

### PRICES

12 for	.. \$ .65
25 for	.. 1.00
50 for	.. 1.67
100 for	.. 2.78
500 for	.. 11.65

### BOYSEN-BERRY PRICES

6	\$0.60
12	.. .97
25 for	.. \$1.67
50 for	.. 2.69
100 for	.. 4.85



Boysenberry

## Blackberries

### Eldorado

We have the purest and cleanest strain of Eldorado you can find. Eldorado is a big strong, hardy grower and a very heavy producer of big, jet-black, sweet, delicious berries. Seldom injured by frost. Berries produced in large clusters.

### Alfred

Delicious! Large berries measure 1 1/2 inches long and 1 inch in diameter. Color—beautiful glossy black. Almost free of seeds and core. Best of all blackberries for eating fresh. Also fine for pies and jams. Fine, healthy stock. Hardy.

### BLACKBERRY PRICES

#### Alfred and Eldorado

12 plants	.. \$ .55
25 plants	.. .87
50 plants	.. 1.55
100 plants	.. 2.75
300 plants	.. 7.35
500 plants	.. 11.00
1000 plants	.. 19.95



## Raspberries

### TAYLOR RED

A new money-maker. Berries bright medium red, conical in shape, flesh thick, cavities small. Firm, no crumpling. Plants vigorous, productive, hardy.

### SODUS PURPLE

Purple berries are large, firm and attractive. Do not crumble. Plants vigorous, hardy and productive, not easily diseased. Flavor fine.

PRICES: Sodus and Taylor, 6 for \$5c; 12 for \$8c; 25 for \$1.39; 50 for \$2.25; 100 for \$3.85.

### ST. REGIS RED

### EVERBEARING

Fruits summer and fall. Strong grower, heavy producer. Hardy. Berries medium large, bright red, delicious. Fine for home use or market.

### CHIEF, EARLY RED

The earliest red raspberry known. Beautiful, appetizing, delicious. Berries deep red and large, non-crumbling. Heavy yielder.

### LATHAM

See description under now if you want them.

### PRICES

12 plants	.. \$ .55
25 plants	.. .87
50 plants	.. 1.55
100 plants	.. 2.75
300 plants	.. 7.35
500 plants	.. 11.00
1000 plants	.. 19.95

### CUMBERLAND, BLACK

The best midseason, black raspberry. Hardy, dependable, strong, tall grower. Extra heavy fruiter, large delicious berries. Succeeds everywhere, easily grown. Fine for home use or market.

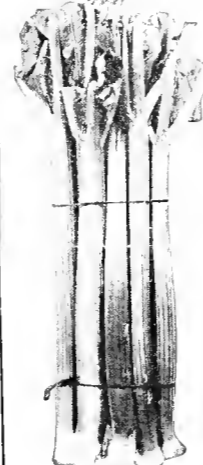
### LOGAN, EARLIEST BLACK

Glossy purplish black fruit, unusually rich and wild in flavor. Berries firm, non-crumbling, and not seedy. Heavy producer. One week earlier than Cumberland. Sturdy grower, easily grown.

### PRICES

12 plants	.. \$0.61
25 plants	.. .92
50 plants	.. 1.55
100 plants	.. 2.45
500 plants	.. 9.50

Write for prices if interested in larger quantities.



## WASHINGTON ASPARAGUS

Giant, rust-proof. Big crops of tender, juicy stalks. 1 year after planting and every year for 20 years. Easy to grow. Prices below picture.

## VICTORIA RHUBARB

Strong Healthy Plants

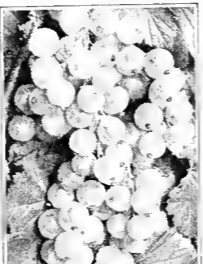
6 for	.. \$0.69
12 for	.. 1.19
25 for	.. 1.98
50 for	.. 2.99
75 for	.. 4.27
100 for	.. 5.39

## Perfection Currant

Often called the Wonder Currant. Extra large, bright red fruit. Very heavy bearer. Bunches always well filled to the end. Commands a premium on the market. Best of all Reds.

### PRICES: 2-yr. plants.

1 for 31c; 3 for 85c; 10 for \$2.25; 25 for \$4.95.



## Prices Washington Asparagus

1-Year Plants	12 for \$0.45
25 for	.. .59
50 for	.. .89
100 for	.. 1.59
200 for	.. 2.78
500 for	.. 4.98
1000 for	.. 7.95
2000 for	.. 13.95

2-Year Plants	12 for \$0.74
25 for	.. .98
50 for	.. 1.49
100 for	.. 2.39
200 for	.. 4.15
500 for	.. 7.50
1000 for	.. 11.85
2000 for	.. 21.60

## Downing Gooseberry

PIES!—JAMS!—MONEY!

Gooseberries are a good money-maker and if you like pies and jam you should have two or three bushes in your back yard. Downing is the most handsome and useful Gooseberry grown. Fruit large and green with yellowish cast when fully ripened. Splendid for cooking and table use. PRICES: 1 for 38c; 2 for 65c; 10 for \$2.95; 25 for \$6.65.

## New Red Lake Currant

Berries large, bunches long and well filled to the tip. Exceptionally long stems make them easy to pick. Bushes thrifty and productive. Ripens early midseason, but holds on over a long period so it can be marketed as desired. Top prices, easy to grow. Very hardy. PRICES: 1 for 45c; 3 for \$1.00; 10 for \$2.30; 25 for \$5.25.

## GRAPE ARBOR

You get one each of Catawba, Concord, Delaware, Niagara, Worden and Moore's Early, one-year plants, healthy and vigorous. Regular value \$1.58.

6 for 89¢

## Grapes

Here are six favorite grape varieties, as follows: CATAWBA. Amber red. DELAWARE. White. NIAGARA. White. WORDEN. Black. MOORE'S EARLY. Black. PRICES: Grapes above, 1-yr. No. 1 plants, 25c each; 3 for 50c; 6 for 85c; 12 for \$1.38; 25 for \$2.65; 50 for \$4.95; 100 for \$8.95; 250 for \$16.67.

## KELLOGG'S BIG FOUR GRAPES

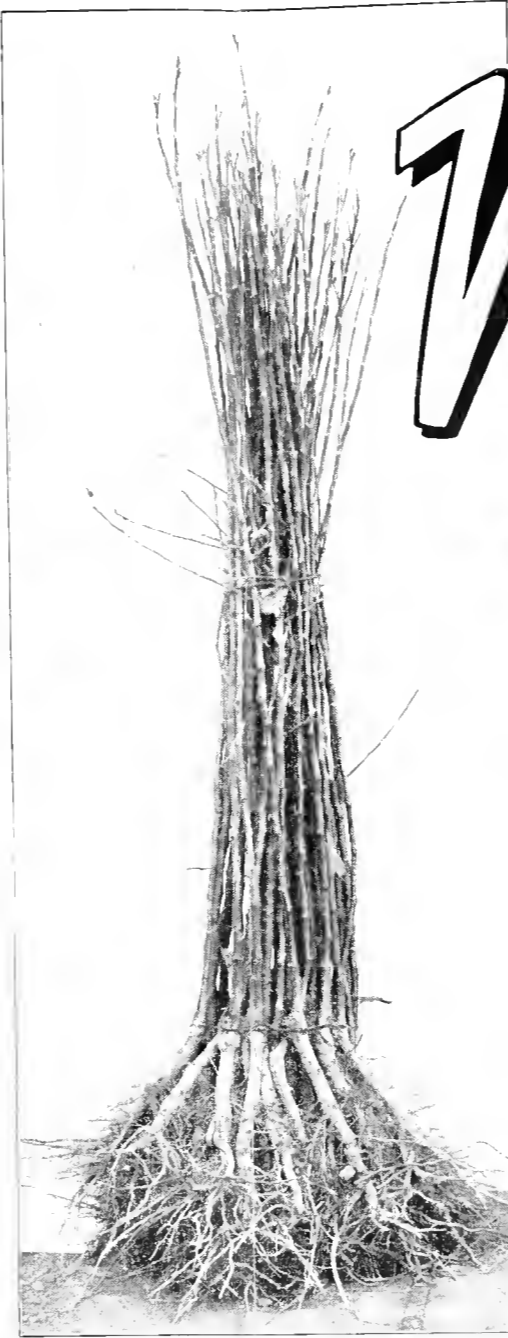
These new varieties are more delicious, bigger, better, and will bring bigger profits. FREDONIA. Early black. CACO. Extra early red. PORTLAND. Earliest white. SHERIDAN. Luscious black. PRICES: 40c each; 3 for 80c; 6 for \$1.39; 12 for \$2.50; 25 for \$4.75; more than 25 at 19c each.

## BIG FOUR GRAPE ARBOR

Special \$1.24 Price

1 Caco. Red	.. \$0.40
1 Fredonia. Black	.. .40
1 Portland. White	.. .40
1 Sheridan. Black	.. .40

Total Value \$1.60



# Now!

## Apple Trees 17 1/2¢ Ea.

Price applies when 100 or more are ordered—one-year 7 1/6 to 9 1/6 inch trees, 3 to 5 feet. See full description of trees above—variety list below. Full price list below.

Apples represent a permanent investment which can be made to yield a tidy income. The amount depends not alone upon care but upon the quality of trees planted. We offer only first-class, rigidly inspected trees, true-to-name and especially selected for hardiness and productivity. Plant 32 to 40 feet apart.

BALDWIN. Large, bright red fruit, with faint specks. Juicy and acid. One of the best for desserts. December.

DARK RED DELICIOUS. Best for market—ideal for home orchards. Deep, deep, rich red with all the juicy goodness of its parent. The buyer will always pay a premium for color. Plant Dark Red Delicious and reap the extra profit. Sturdy.

DARK RED JONATHAN. Like Jonathan except even deeper red in color. Prolific. Bears while real young. November.

DARK RED NORTHERN SPY. Genuine Northern Spy of vivid red. Top price, all markets. Extra good keeper and shipper.

McINTOSH RED. Large crimson fruit slightly acid. An extra good keeper and shipper. Greatly in demand by leading orchardists. October.

YELLOW TRANSPARENT. The earliest standard eating apple. Fruit large, yellow. Flesh white and tender. Yellow Transparent makes fine sauce or pies. July.

WEALTHY. This is a very fine fall variety—late August and September. Fruit is medium in size and pale yellow in color. More or less covered with red stripes. Sometimes nearly solid red. Flesh very fine quality and well flavored. Tree hardy, vigorous and productive.

WINESAP. Fine old apple. A heavy bearer of rich juicy fruit. Color red. Aromatic. November and December.

HYSLOP CRAB. A good all purpose Crab Apple. Large fruit. All over red. August.

### PRICES:

### 1-Year Trees

In addition to one-year apple trees, we also have two-year trees. Note prices for both one-year and two-year trees at the right.

3 to 4 ft. high	7/16 to 9/16 in. caliper
1 for	.. \$0.43
3 for	.. .95
10 for	.. 2.10

### 2-Year Trees

4 to 5 ft. high	7/16 to 9/16 in. caliper
1 for	.. \$0.57
3 for	.. 1.35
10 for	.. 3.35

## Plums 37 1/2¢

When 100 or more are ordered.

Here are the four leading varieties of Plums. BURBANK. (Japanese.) Tree grows rather flat, which makes picking easy. Very hardy and bears at an early age. Fruit large, red. Late August.

ELLENBERG. (Italian.) Good sized purple plum. A good canner and an ideal fruit for drying. September.

GREEN GAGE. Always a real favorite, either for canning or table use. Its high sugar content makes it one of the most economical sorts. September.

LOMBARD. Medium size. Fruit red. Very productive. This is a leading market variety and is grown extensively wherever Plums are known. Late August.



## Peach Trees 15 1/2¢ Ea.

When 100 or more are ordered—varieties below only.

EARLY CRAWFORD. Large yellow freestone. Early September.

ELBERTA. Large oval-shaped yellow freestone. Red cheek. Middle September.

HALE-HAVEN. Often bears second year after planting. Resistant to frost. Two weeks earlier than Elberta. Perfect freestone.

J. H. HALE. Flesh yellow and sweet. Good canner and shipper. Best commercial freestone. Early September.

SOUTH HAVEN. Flesh yellow and sweet. Showy exterior. September 1st. Freestone.

CHAMPION. Early white-fleshed freestone. Highly colored cheek. August.

PRICES: All Peach Trees, excepting Fertile Hale and Hardee, one year, 7/16" caliper, 1 for 45c; 3 for 85c; 10 for \$1.90; 25 for \$4.25; 50 for \$8.00; 100 for \$15.50.

New Peach, Fertile Hale, 1 for 85c; 10 for \$7.50; 100 for \$38.00.

Don Byers' Hardee Peach, 1 for 75c; 10 for \$6.50; 100 for \$38.00.

These are patented peaches and are sold for fruiting only.



## Orange Quince

Large and bright yellow. Can't be beaten for jellies, preserves and quince honey. You can always find room for a few of these little trees and you will be more than repaid. PRICES: 75c each; 2 for \$1.28; 3 for \$1.75; 6 for \$3.00.

## Cherry Trees 47 1/2¢ Each

When 100 or more are ordered.

### PRICES

All Cherry Trees	1 for \$0.85
3 for	.. 1.99
10 for	.. 5.25
25 for	.. 12.50
50 for	.. 24.00
100 for	.. 47.50

BLACK TARTARIAN. These are the large, rich, black cherries that everyone loves so well. Sweet and delectable. They are very popular and a quick money-maker for all growers. June.

ROYAL ANN. Many prefer these pale yellow delicious beauties with their pretty red cheeks. The flesh is firm and tree is productive. July.

### SWEET CHERRIES

SCHMIDT'S BIGARREAU. Prized for its immense size. Fruit is deep red and flesh is dark inside. Extra fine flavor. Tree stocky. July.

WINDSOR. Valued for its lateness. Brings high prices. Fruit large and dark red. Tree a vigorous grower. An extra profitable market variety. Late July.

### SOUR CHERRIES

MONTMORENCY. The large red fruit is in big demand for canning and table use. A sure bearer under any ordinary conditions. Late June.

EARLY RICHMOND. The 'English Pie Cherry.' Fruit medium size, red and juicy. Tree is strong grower and bears young. June.



## MOORPARK APRICOT

A remarkable fruit, intermediate between the peach and the plum. Fruit is delicious and easy to grow. To prevent buds from freezing, give the Apricot a northern exposure, otherwise give the same attention as the plum. PRICES: 7/16", 1 for 65c; 2 for \$1.15; 3 for \$1.59; 6 for \$2.60.

A. D. MORSE COMPANY, HORTICULTURAL PRINTERS, ST. JOSEPH, MICH.

# Who is spending Your Money?

HAVE you ever hired a man to work for you because he charged less than any one else, and then found that he did his work so poorly you had to have the whole job done over again? If you have, you know what an expensive experience it was, and I'll bet you swore off cheap labor for life, and resolved thereafter to hire someone who did his work right.

But maybe it has never occurred to you that when you buy strawberry plants, you are in reality hiring someone else to do the first half of your work for you—and the most important half, at that—the growing of the plants.

You pay so much per thousand for your plants and that's just the same as paying someone else so much per thousand to grow them for you. This someone has your money to spend for you and it rests with him whether he spends it to your advantage or your disadvantage.

What will become of your profits if he spends it to your disadvantage? What if he does not spend sufficient time or effort in growing the plants? What if he allows them to become diseased? What if he refuses them sufficient fertility so that they have no vitality? What if he selects his propagating stock promiscuously so that the plants you get are mongrels that will not produce enough to pay the expense of caring for them?

The answer is that you're looking for BIG FINAL PROFITS—NOT SMALL INITIAL SAVINGS, and therefore it's up to you to get your plants from a nursery that faithfully and conscientiously grows your plants the way they should be grown, one that spends your money to your advantage.

When you buy Kellogg plants, your money will be spent to your advantage. Only the healthiest, strongest and best plants are used for mother plants. Blossoms are removed as rapidly as they appear so that all fruiting strength will remain in the plants FOR YOU. Plants are hoed and cultivated at very frequent intervals so that the soil is kept free from weeds, air is allowed to penetrate to the roots and the plants are kept in a healthy, vigorous condition. Not only that but the plants receive plenty of moisture to make them grow to strong, vigorous yearlings for you. We have 110 acres of overhead irrigation on our nurseries, and before the plants are set on the Kellogg Nursery the soil is well filled with plant food for them. We have a corps of men scouring the country to locate good animal fertilizer and tons of this are applied every year. In addition, huge crops of cowpeas, vetch, oats, rye and other vegetable crops are plowed under to give humus and plant food.

You cannot expect that a child of the slums starving for light, proper food and medical attention can be likely to make a success in life. Neither can you expect that a strawberry plant similarly brought up will produce big crops of berries for you. That is why, on the Kellogg Nursery, we take so much care in the growing of your plants—why we spend so much money on them before they go to you. Kellogg's methods make Kellogg's Thorobred Strawberry plants the best and cheapest plants you can buy. Kellogg's plants often yield 5,000 to 10,000 quarts per acre and more.

**R. M. KELLOGG COMPANY**  
Three Rivers, Michigan



*Now!*

## New Importance for the Everbearers

Everbearers are one answer to the question, "How can the local grower compete with shipped-in berries?" In the spring if the markets are glutted with early strawberries from the south many local growers feel that it is difficult to ask the price they should have for their berries when they fruit in May and June. Now the everbearers are being developed a high point of excellence for market and there is no competition from shipped-in berries. In the fall local growers have the market to themselves and many a Kellogg customer is finding the everbearers more and more profitable every year.

### Gem Everbearing Strawberry

Gem berries are well shaped, well colored and well flavored, and solid—will stand marketing well. They not only have berries in the spring but also in the fall without competition from shipped-in berries. Plants healthy, hardy, drought resistant, easily grown, productive.

GEM EVERBEARING PRICES	
25	\$0.60
50	1.00
100	1.39
200	2.19
5,000	@ \$7.70 per M
10,000	@ \$7.45 per M

### Everbearing Garden

Kellogg's Everbearing Garden gives you 200 plants in all, 100 plants of each of the two fine varieties described at the right and left, a \$2.99 value for only \$2.35, as follows:

100 Mastodon	\$1.60
100 Gem	1.39
Regular Price	\$2.99
Special Price	\$2.35

### Mastodon Everbearing Strawberry

Will produce for you the biggest crop of big, fancy berries that you ever have grown. Fruit both summer and fall, starting fall of the first year. Hardy strong grower, heavy yielder, big bright red berries. Berries extra large and splendid flavor, easily grown. Good for either market or home gardens.

MASTODON EVERBEARING PRICES	
25	\$0.70
50	1.15
100	1.45
200	2.50
5,000	@ \$7.70 per M
10,000	@ \$7.45 per M

## Kellogg's Big Late Makes Your Profits Last Longer

KELLOGG'S BIG LATE. (Pistillate—mate with Fairfax or Senator Dunlap.) One grower writes: "More than \$1,200.00 from the one-half acre of Kellogg's Big Late." Kellogg's Big Late is a money-maker because it is still producing fine high quality berries that people want after other varieties are all through. It is a strong hardy grower, and extra heavy fruiter. Berries are big, glossy, strong, dark red clear through and are delicious. We recommend that every grower have Big Late. Prices below.

### A BUNCH OF KELLOGG'S THOROBREDS

Note the fine healthy, vigorous roots. Good plants like these do not just happen. They are the result of extra care, skill, and selection.



## These Are Good, Too!

We haven't room to illustrate the varieties below as well as we have illustrated Kellogg's Big Late and Kellogg's Premier but don't think for a minute that they are not good varieties. The varieties listed below are rapidly taking a prominent place among the money-making strawberry varieties and every grower should try them.

**CLERMONT.** (Bi-sexual—does not require mating.) A cross between Premier and Marshall—early, drought resister, vigorous grower. Berries large, well-shaped, tempting, fine flavor. Nearly as early as Premier; holds size well, a fine commercial variety that succeeds nearly everywhere. Prices below.

**CATSKILL.** (Bi-sexual—does not require mating.) Berries are unusually large and brilliantly red; very showy, excellent seller. Plants vigorous with wide fruiting row. Often the best berries in many sections.

CLERMONT AND CATSKILL PRICES	
25	\$0.47
50	.77
100	1.07
200	1.67
300	\$2.27
400	2.87
500	3.47
1000	5.95

**DORSETT.** Frost resister—drought resister. Will stand very severe conditions and make money. Berries large, finely shaped. Plants fruit extra early to late. Berries keep well, ship well, and hold color well. Deliciously sweet, fine for canning. Prices below.

**FAIRFAX.** As good as Dorsett but slightly later. Easy to grow anywhere. Berries large, well colored and finely shaped. Firm and solid. Brings highest prices.

DORSETT AND FAIRFAX PRICES	
25	\$0.43
50	.71
100	.98
200	1.53
5,000	@ \$5.25 per M
10,000	@ \$4.95 per M

Now Only \$5.45 per thousand	
25	\$0.43
50	.71
100	.98
200	1.53
500	3.18
1,000	5.45
5,000	@ \$5.25 per M
10,000	@ \$4.95 per M

**R. M. Kellogg Company**  
Three Rivers, Michigan

40 Qts. or 136 Which?

See Lower Right Hand Corner of This Folder.



### JUNE-BEARING STRAWBERRIES

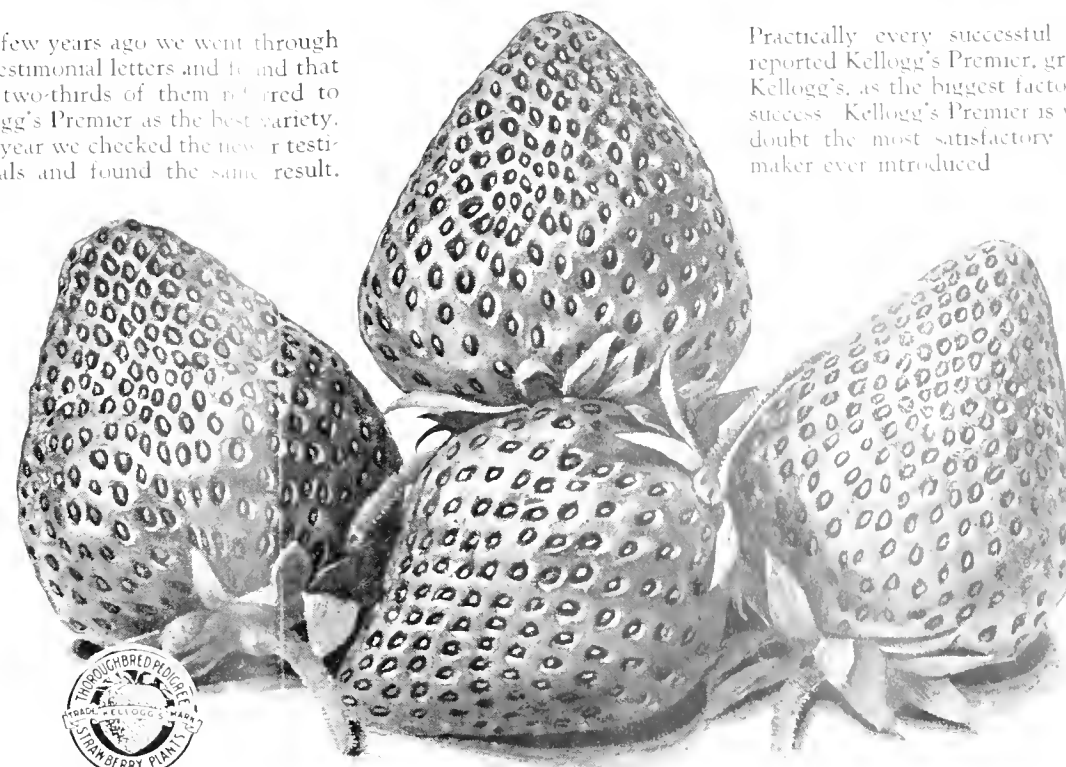
**SENATOR DUNLAP.** Strong hardy grower and heavy yielder of big, solid red berries. Has yielded better than 13,000 quarts per acre. Excellent canner. Delicious fresh. Fruits well in all soils and climates. Midseason. Prices below.

SENATOR DUNLAP AND BLAKEMORE PRICES	
25	\$0.36
50	.59
100	.81
200	1.26
300	1.71
400	2.16
500	2.61
1000	\$4.45

# Nearly All Growers Say KELLOGG'S PREMIER Makes Most Money

A few years ago we went through our testimonial letters and found that over two-thirds of them referred to Kellogg's Premier as the best variety. This year we checked the new testimonials and found the same result.

Practically every successful grower reported Kellogg's Premier, grown by Kellogg's, as the biggest factor in his success. Kellogg's Premier is without doubt the most satisfactory money-maker ever introduced.



## KELLOGG'S PREMIER—EXTRA EARLY, FROST-PROOF, BIGGEST MONEY-MAKING STRAWBERRY IN THE WORLD

(Bi-sexual—does not require mating.) Produced 17,500 quarts from 3 1/2 acres, for one Kellogg customer in 1928. Another produced 21,600 quarts from less than 2 1/2 acres—these yields from Kellogg's Thorobred Premier plants—not common plants. Kellogg's Premier is an extra early, frost-proof variety that produces berries of the finest quality over a long period of time. No other variety has as large a list of good points as Kellogg's Premier. Berries are fine for canning, eating or shipping. Ship well, keep well, sell well and the taste is wonderful. Prices at right.

Now Only \$5.45 per thousand	
25	\$0.43
50	.71
100	.98
200	1.53
500	3.18
1,000	5.45
5,000	@ \$5.25 per M
10,000	@ \$4.95 per M



LaRue Dyre

"Premier is the best variety for me. Not Premier alone but Kellogg's Premier. I have tried the Premier variety from several nurseries but find your Premier most satisfactory, in that they produce more, are larger and the picking season lasts longer. Am sure glad to speak a good word for your company." LA RUE DYRE, Indiana.

"I put the Premier ahead of all others as the frost doesn't hurt it, it ripens first and lasts nearly as long as the later varieties." ROY KERSEY, Illinois.

"Premier is far the best yielding. Stands drought and outyields any other strawberry two to one I ever planted." M. J. WOODARD, Pennsylvania.

"We liked the Premier best. In fact, we wouldn't grow anything else." MRS. C. WHEELER, Michigan.

"I have tried many different kinds of berries but Premier are the best. Two years ago I set 2000 plants, the following year I picked 2000 quarts." AUGUST SCHULTZ, Michigan.



August Schultz

"The Premiers are the berries for me." R. S. GRIMM, Iowa.

"Of all the varieties I have grown, I like the Premier best." C. M. BROCKER, Indiana.

"I have had good luck with Premier this past season. I sold over \$1,000.00 of Premier berries. I bought of you 6,000 plants. Average price received was 12 1/2c per quart, and had 335 crates. From now on I will set only Premier plants." JAMES R. FAUSETT, Indiana.



Jas. R. Fausett

"My Premier were on the market 12 days ahead of any other berry in this section. Selling for over \$4.00 per 24 quarts." O. F. EVICK, Missouri.

"The Premiers were wonderful last year." LOUIS HELTON, Illinois.

"I have grown strawberries for nearly 40 years and have tried nearly all the varieties but I find Premier the best and will continue to grow it until you introduce a better one. I always recommend Kellogg plants to my neighbors." J. D. ROUSH, Ohio.

"We have never had anything that equals Kellogg's Premier on this soil. In more than 20 years we have never but once bought plants from any other source. They are the best money-maker we have ever had." KENNETH M. HARSH, New York.

## 40 Quarts or 136 — Which?

"Several years ago I planted 100 Kellogg's Premier and picked 136 quarts from them the following year. The same year a friend of mine who lives about one-half mile from me with the same kind of soil (limestone) bought 100 Premier from a firm in ———, he picked about 40 quarts from his. I wanted him to order Kellogg's plants but as he could buy them there at less money he would not order with me. Of course, he was the loser. I find it always pays to buy Kellogg's plants." C. K. ROTE, Pennsylvania.